HÄFELE
Marriott

hotelbird

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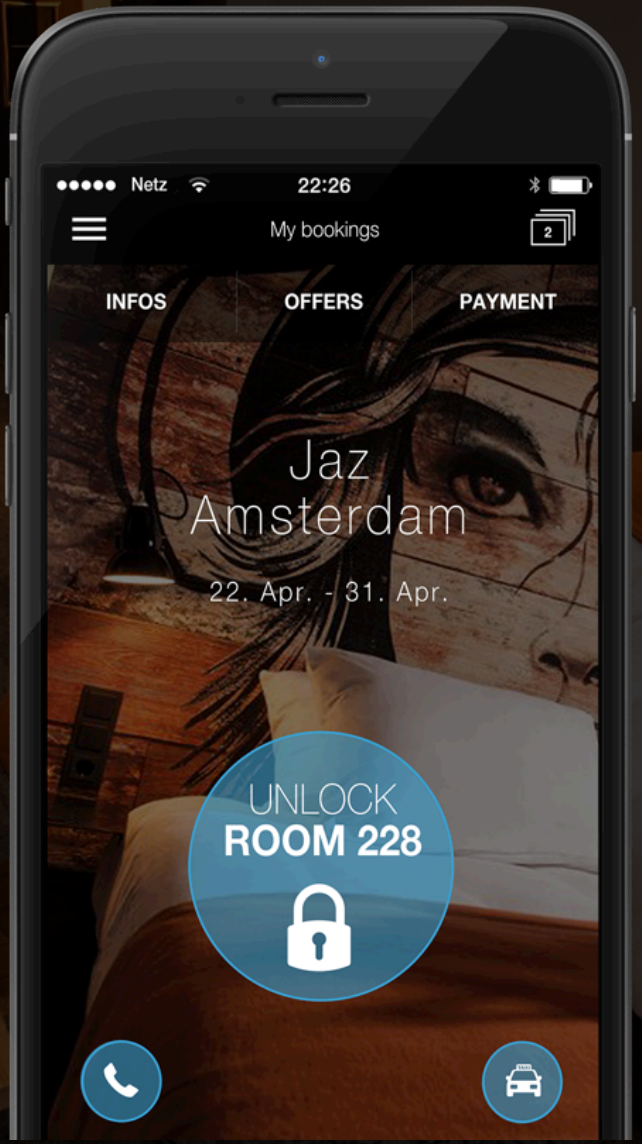
DIGITAL HOTEL-EXPERIENCE.



hotelbird digitizes the entire communiation process between front desk and guests. Mobile booking, check-in, digital room keys, payment and check-out – combined and automated within one application. Accompany your guests on their journey and ensure customer loyalty.

hotelbird operates independent from OTA's and supports hotels by increasing their share of direct & commission free bookings and optimizing internal operation processes.

hotelbird means **digital service.**

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Mobile Booking

Direct & commission free bookings via smartphone. Linked directly to the PMS.

Mobile Check-in

Fast & easy check-in on the way. Saving guests valuable time.

Digital Key

Digital room key before arrival. Straight access to the hotel room.

Mobile Payment

Simple and secure mobile payment. Private or business account selection.

hotelbird is **easy** to **handle.**

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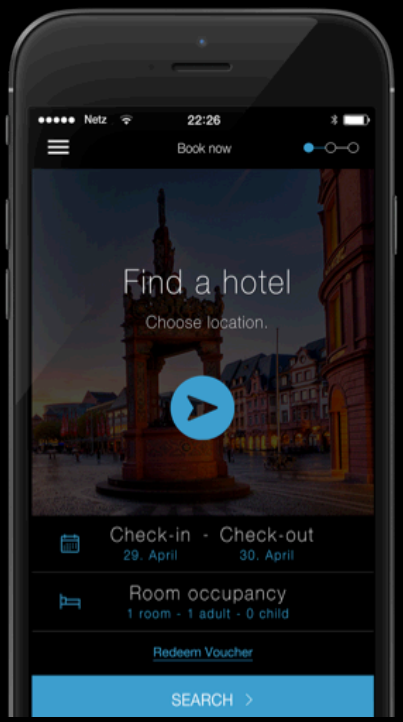
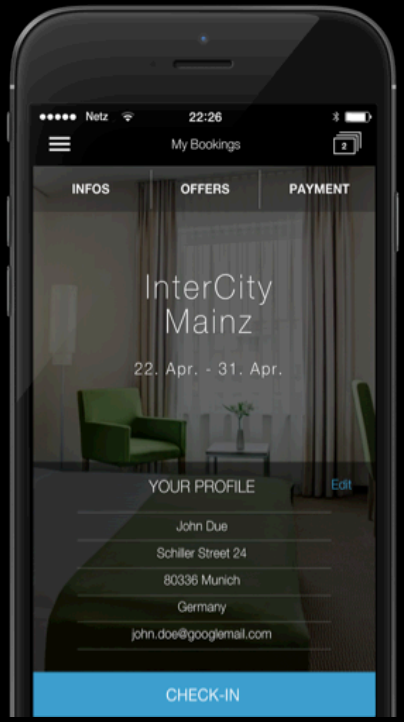


Mobile Booking

The guest books the room directly via the hotelbird app with only a few clicks.

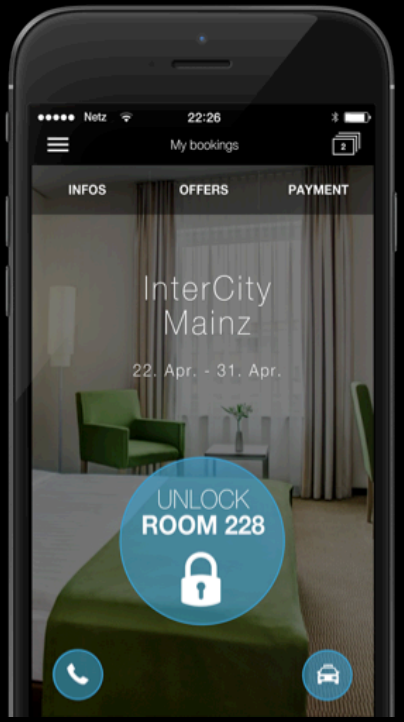
2



Mobile Check-in

The guest fills in a digital registration form and checks in via app fast and easy.

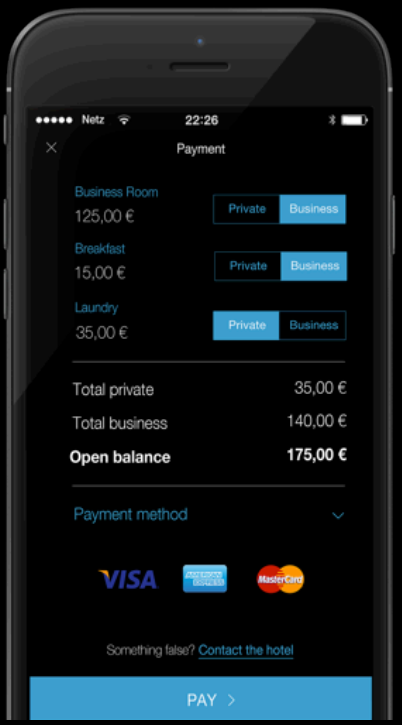
3



Digital Key

After room assignment, the guest receives the digital room key onto the smartphone.

4



Mobile Payment

On departure, the guest is recalled to settle the account and check out via app.

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SIHOT.
hotel management software

infor

GROUND-BREAKING TECHNOLOGY.

hotelbird cooperates with the leading Hotel Property-Management- and Locking systems. Our innovative system runs fully automated in the background. It is based on modern technologies, as the latest Bluetooth-Low-Energy standard.

hotelbird upgrades your hotel with the latest techniques and enables more efficient working with the existing PMS software.

hotelbird is **easy** to **upgrade.**

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Upgradable

Time and cost-efficient integration into existing systems.

Transparent

Traceable process handling from arrival to departure.

Complementing

Digital key and key card work parallel and simultaneous.

hotelbird guarantees **safety measures.**

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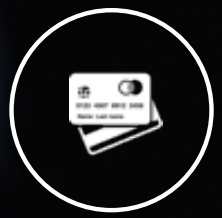

Safety Standards

PCI-level payment processes and certified digital key transfer.

Guest Data

Data Protection according to applicable european law.

Legal Conformity

Valid registration form in digital format and on paper.

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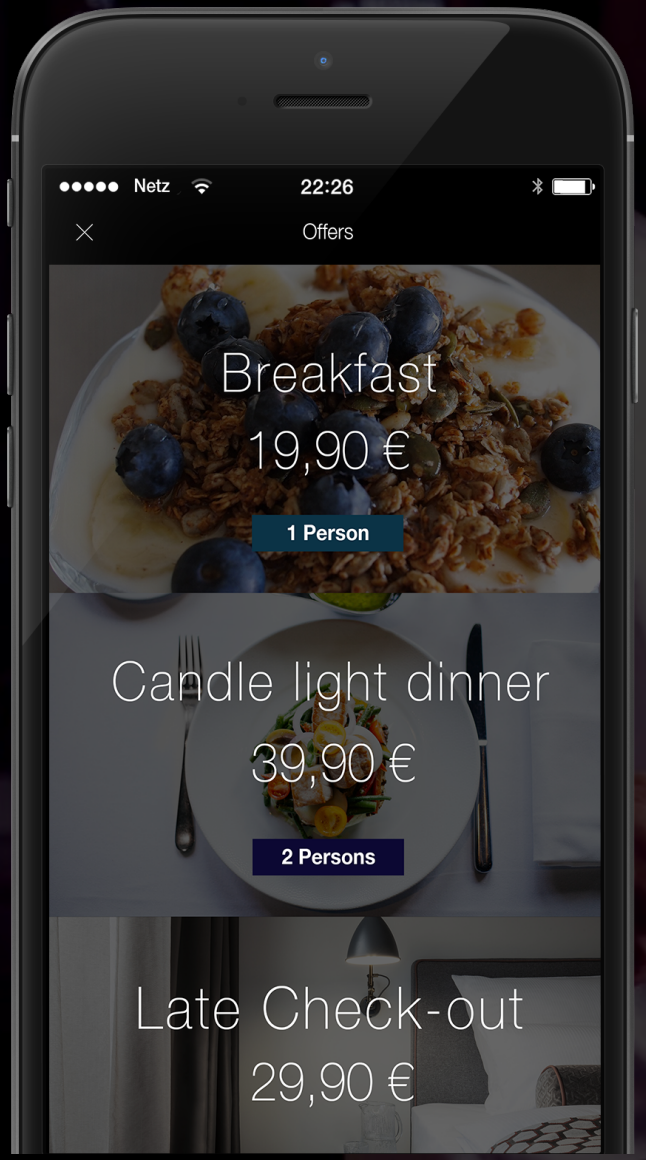
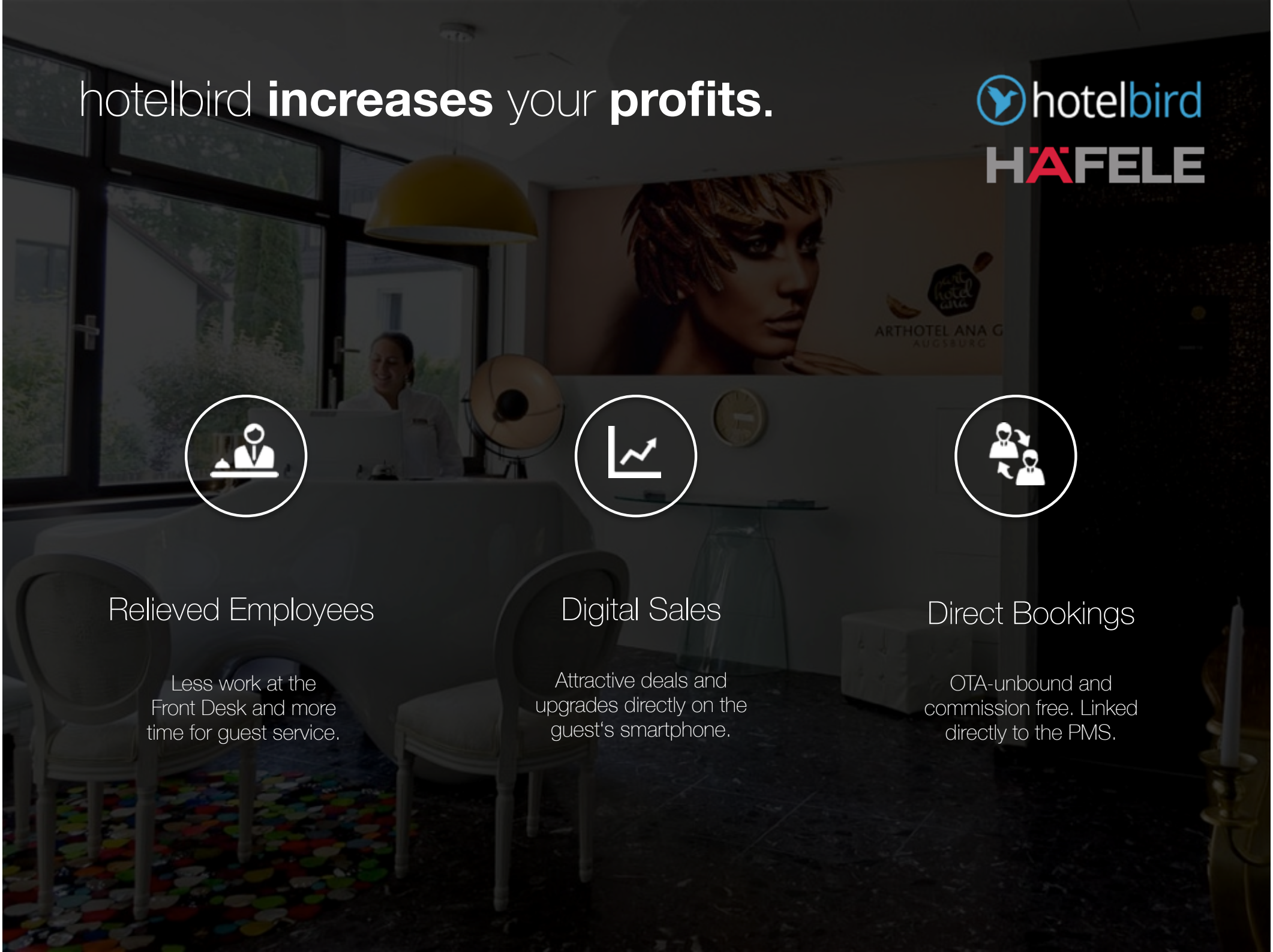


MORE SALES & PROFITS.

Digitizing internal operation processes, costs are reduced and staff is relieved. There is more time for high-quality guest service & interaction. Special deals and upgrades are actively offered and sold digitally via app, generating additional revenue.

Profit from more sales, new regular guests and an increasing number of direct bookings.



hotelbird **increases** your **profits.**

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Relieved Employees

Less work at the Front Desk and more time for guest service.

Digital Sales

Attractive deals and upgrades directly on the guest's smartphone.

Direct Bookings

OTA-unbound and commission free. Linked directly to the PMS.

hotelbird **app varieties.**

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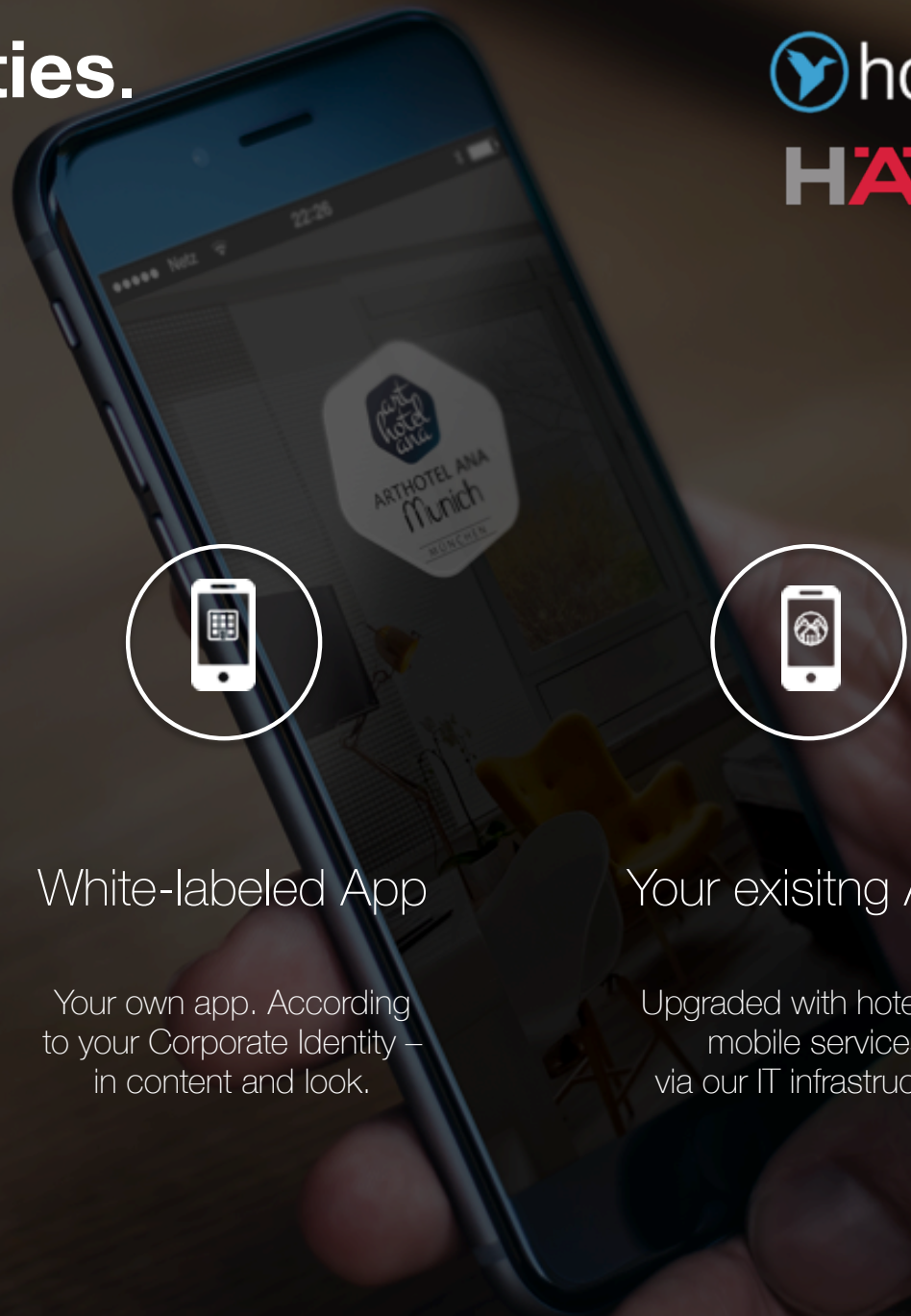

hotelbird App

The hotelbird app,
including your hotel content
& our mobile services

White-labeled App

Your own app. According
to your Corporate Identity –
in content and look.

Your exisitng App

Upgraded with hotelbirds
mobile services
via our IT infrastructure.

hotelbird **optimizes** your **proceeding.**

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Automated

Booking till check-out – all procedures run fully automated and digital.

Mobile

Front Desk and Room Key – combined in one mobile application.

Familiar

Usual workflows – PMS and locking system remain the same.